Individual level entrepreneurship, asset ownership & control from a gender perspective

EDGE pilot survey



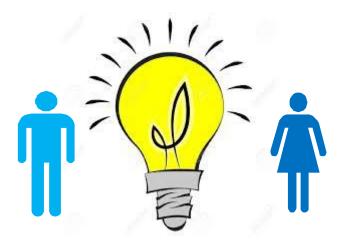


Goal ...to systematically examine gender sensitive methodologies related to:

Individual Level Asset Ownership and Control

Entrepreneurship

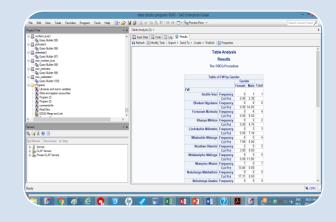




More specific objectives were to ...







Test questionnaire

Questions clear/contextually relevant

Response categories adequate

Difficult/sensitive questions identified

Concepts well operationalised

Test Protocols

Stand-alone Pilot Survey
Selected individuals

Random individual (sample - I)
Random individual + partner
(sample C)

Entrepreneur

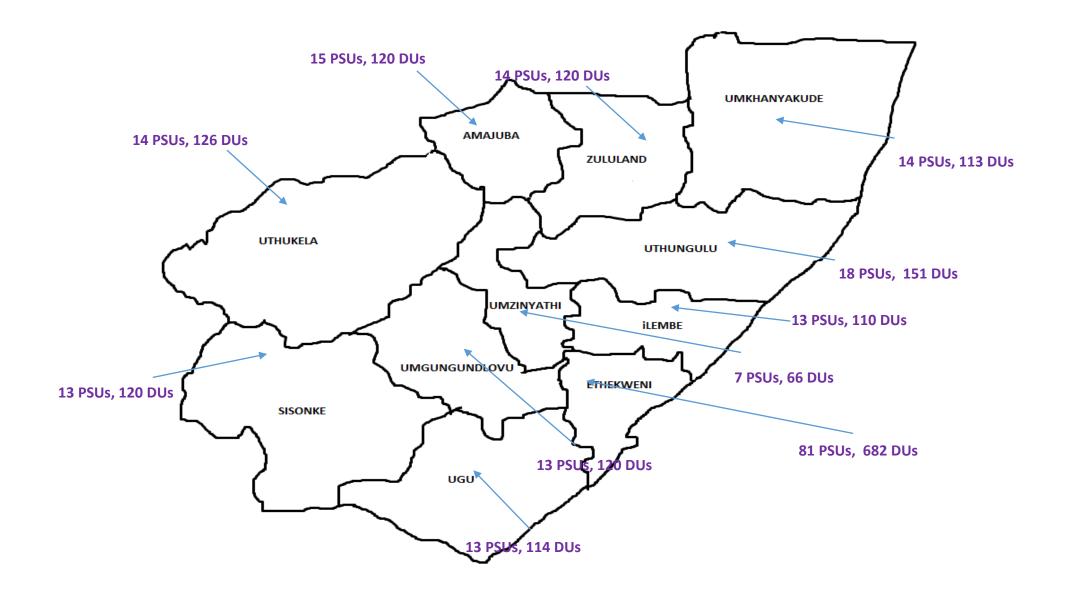
Gender matching interviews

Produce key tabulations

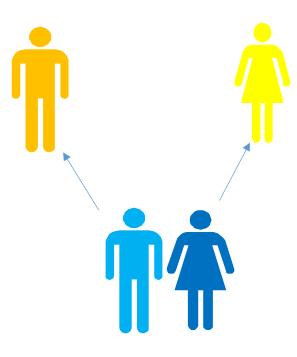
Test relevance to country context

Inform selection of EDGE indicators

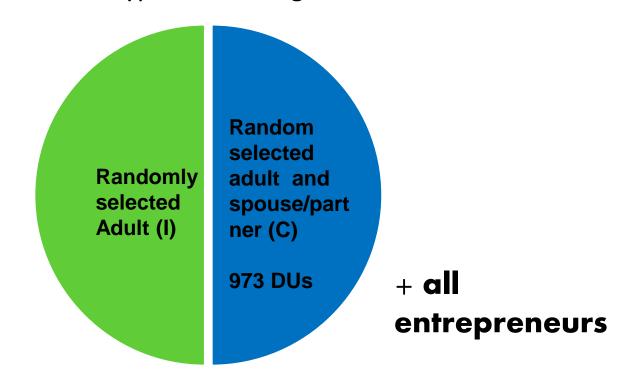
The sample **Pretoria** Stats SA Master Sample **Based on 2011 Census** 2 staged, stratified random sample 224 PSUs 1946 DUs KwaZulu-**Natal** Not designed according to EDGE's recommended specifications which would have accounted for the number of adults and couples within households **Cape Town** Not large enough to be statistically representative of the population of the province



Gender Matched interviews



Selection types & Dwelling unit allocation



All sampled DUs and households found at sampled points were enumerated – no substitution

No proxy interviews – only selected individuals

Training

Content workshops	Train the trainers	Primary training(1)	training (2)
Questionnaire, methodology and other survey processes	Pre-test and training of trainers	Two week training (25 July – 7 August, Durban, South Africa):	
discussed		Week 1	Week 2
Consultant Urmilla Bob and the Stats SA EDGE core team		Data collection processes	The use of CAPI
		Questionnaire content and translation processes	Field test

More about the field work team...

- Overall coordination was done by the gender statistics
 Component in partnership with Household Survey Operations from Head Office
- Provincial quality monitoring conducted by Stats SA permanent staff
- Supervisors and survey officers were contract workers recruited from Stats SA contract worker database
- Previously worked in the Community Survey which used CAPI

Number of staff trained ...

Trainees	Males	Females	Total
PQM	3	1	4
Supervisors	12	4	16
Enumerators	16	16	32

Field reporting structure ...

PQM 16 Field teams Ratio: 1 supervisor to Supervisor two enumerators Female Male enumerator enumerator

Examples of modifications made to the questionnaire



Household roster

- Implemented the Stats SA's household membership eligibility status (4x4 rule)
- Aligned final result codes to Stats SA

Individual assets modules

- Phrasing of questions remained mostly the same
- Contextualised response options to SA e.g. types of dwellings, financial liabilities, reasons for loosing agricultural land etc.

Included a Decision Making module (module 12)

Primary challenges during training and data collection...

Training

- Translation of technical concepts
- GPS locations difficult to capture in remote areas
- Difficulties identifying sampled dwelling units and reading maps
- Insufficient capacity to implement CAPI
- CAPI modifications/improvements conducted during training resulted in delays

Primary challenges during training and data collection...

Data collection

- Distances between PSUs
- Resignations (no overtraining was done) Male vs Female interviewing approach
- Slow response of tablets due to length of questionnaire and the number of enabling conditions



Successes

CAPI implementation

- Digital assignment planning
- Automated random selection of respondents
- Remote quality monitoring
 - Timeous turn around time on questionnaire rejections and approvals (HQ)
 - Decentralised supervisor approvals (Dashboard Access)

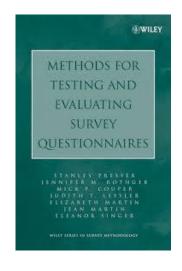
Field monitoring using digital control questionnaires

Daily field progress reports

92% response rate

Lessons learnt

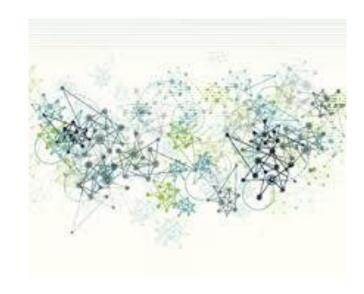
Adequate time is required for CAPI implementation



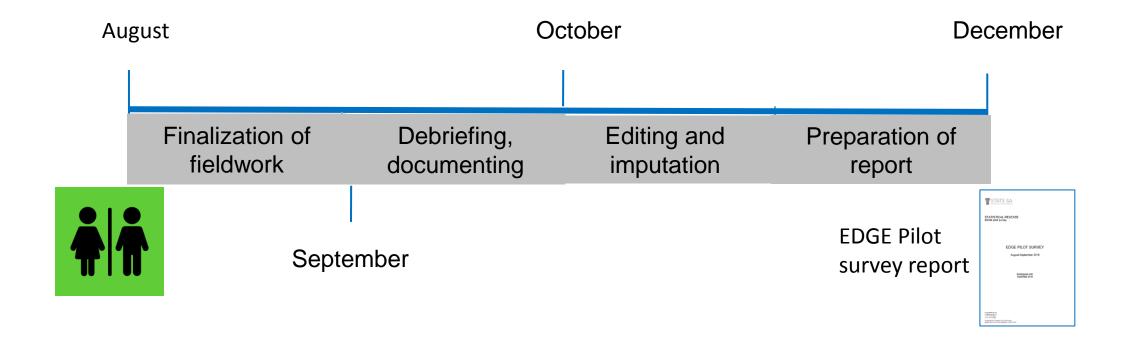
EDGE methodology is complex and may be difficult to integrate into existing surveys



Questionnaire and data collection methodologies to be finalised at least one month prior to training



Time line of remaining activities 2016



Thank You

For more information about the EDGE pilot:

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